



## **PomeGran's Vice President of Fibre Business Strategy to Be a Panelist at WISPAPALOOZA 2022**

*Rob Klein to participate in panel on All Things Private Equity  
on Wednesday, October 5, 2022 at Paris Las Vegas Convention Center*

**Toronto, ON, CANADA and Las Vegas, NV, USA (October 4, 2022)** – PomeGran Inc., a leading owner and operator of fibre and fixed wireless rural broadband networks across Canada, under the brands of IceNet Wireless, CochraneTel, Digicom and Canquest Communications, is pleased to announce that Rob Klein, PomeGran's Vice President of Fibre Business Strategy will be a panelist on Wednesday, October 5, 2022, at the All Things Private Equity session, which will be moderated by Michael Mazer.

The Wireless Internet Service Provider Association's ("WISPA") WISPAPALOOZA ([www.wispaevents.org](http://www.wispaevents.org)) is the industry's largest yearly event, bringing together 2000+ individuals to celebrate the WISP community, who provide fixed broadband connectivity, equipment suppliers, support services, and other industry partners and stakeholders. WISPA members provide broadband access to millions of residential and business customers in rural, urban and Tribal areas across America.

The panel will discuss what roles Private Equity firms play in exit strategies, business combinations/consolidations, and in providing growth capital. The panel will be moderated by Michael Mazer. "We are very excited to be participating as a panelist in WISPAPALOOZA 2022. These are very exciting times to be a wireless internet service provider, especially in light of the \$200 billion in Government broadband funding initiatives driving industry growth and consolidation," said Dr. Kalai S. Kalaichelvan, Chairman, PomeGran. "Rob brings a wealth of experience in working with private equity firms," he concluded.

Rob will be presenting a summary of the PomeGran white paper during the panel discussion, titled: How does the proposed new FCC broadband standard affect communities and industry?

Rob and his team are responsible for the acquisition and commercialization of broadband assets and leads the company's M&A team. Throughout his career, Rob has worked with private equity firms and in 2019 sold his start-up to a NYC private equity firm.

Prior to joining PomeGran, Rob held various senior executive positions in Canadian/U.S. private and public telecommunications and technology companies and has led the acquisition of 30+ companies. Rob was part of the executive team that helped Globalive launch Wind Mobile (Freedom Mobile) in 2008, and helped co-found the Application Service Provider (precursor to SaaS and Cloud computing) industry in the late 1990's. In addition, Rob has authored two case studies for the Blockchain Research Institute.

Please contact Rob at [rob@eion.com](mailto:rob@eion.com) or (416) 937-0657 to schedule a meeting at WISPAPALOOZA.

The WISPAPALOOZA Panel will take place at Paris Las Vegas Convention Center, Versailles 4 Ballroom at 3pm PST on Wednesday, October 5, 2022.

## About PomeGran Inc.

PomeGran Inc., headquartered in Toronto, ON, Canada, owns and operates fibre and fixed wireless broadband networks across Canada and is an IoT Managed Services Provider that delivers a secure, AI-powered, self-healing platform for Smart Infrastructure. PomeGran, through its EION subsidiary, is a global provider of Broadband Wireless access products that enable effective, economic, and secure wireless high-speed communications solutions.

## FOR ADDITIONAL INFORMATION, PLEASE CONTACT:



Sumedha Prasad  
PomeGran Inc.  
C: (437) 286-9630  
E: [sumedha@eion.com](mailto:sumedha@eion.com)  
W: [www.pomegran.io](http://www.pomegran.io)